Message

From: Muehling, Brian [Muehling.Brian@epa.gov]

Sent: 3/16/2018 5:32:30 PM

To: Orlando Cabrera Rivera [ocabrera@cec.org]; Troche, Luis [Troche.Luis@epa.gov]

CC: Naomi Katsumi (naomi.katsumi@tc.gc.ca) [naomi.katsumi@tc.gc.ca]; Vanessa Di Cenzo (Vanessa.DiCenzo@tc.gc.ca)

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Subject: RE: Video shoot for CEC Council at PPAC Conference

Hi Orlando,

I agree with you and Luis regarding a fourth question, on why it is important to advance sustainable transport across North America. Since I have worked on US trade policy (in the 2000s), the North American ECA/MARPOL Annex VI, and various port emission control projects, I am comfortable with the questions you are posing.

I would be happy to be interviewed, but I am checking to see whether or not Jane Nishida wants to limit the number of US speakers.

Brian

From: Orlando Cabrera Rivera [mailto:ocabrera@cec.org]

Sent: Friday, March 16, 2018 1:15 PM
To: Troche, Luis < Troche. Luis@epa.gov>

Cc: Naomi Katsumi (naomi.katsumi@tc.gc.ca) <naomi.katsumi@tc.gc.ca>; Vanessa Di Cenzo (Vanessa.DiCenzo@tc.gc.ca) <Vanessa.DiCenzo@tc.gc.ca>; Sonja.henneman@tc.gc.ca; Salomon Diaz Mondragon (salomon.diaz@semarnat.gob.mx)

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Subject: RE: Video shoot for CEC Council at PPAC Conference

Luis, thanks for the suggestion. We can add the following question: Why is it important to advance sustainable transport of goods in ports across North America?

In answering the question it will be important to keep in mind that the purpose of the video is to showcase the trinational value of the CEC work. Please note that should you decide to participate in the interview, you can answer in English, French or Spanish.

Regards,

Orlando

From: Troche, Luis [mailto:Troche.Luis@epa.gov]

Sent: Friday, March 16, 2018 11:47 AM

To: Orlando Cabrera Rivera

Cc: Naomi Katsumi (naomi.katsumi@tc.gc.ca); Vanessa Di Cenzo (Vanessa.DiCenzo@tc.gc.ca); Sonja.henneman@tc.gc.ca; Salomon Diaz Mondragon (salomon.diaz@semarnat.gob.mx); Marisol Rivera Planter (marisol.rivera@semarnat.gob.mx); valeria.muriel@sct.gob.mx; RicardoEliseo ValdesCerda (capvaldescerda@gmail.com); digecapam.doram@semar.gob.mx; Megan Ainscow; Marie-Claude Rouillard; Danielle Vallée; Muehling, Brian; Bandemehr, Angela; Argenis Contreras (argecontre@gmail.com); capvaldescerda@live.com; lwunder@portla.org

Subject: Re: Video shoot for CEC Council at PPAC Conference

Orlando, that is great. Additional suggested topics/interviews:

Because the project encompasses both the ECA and green ports, someone could talk about the port practices to reduce overall emissions and overall environmental impacts. Coverage of the ECA/air is essential and there is also opportunity to talk about noise/marine. Finally, because the theme of the council session is "Innovation and Partnerships forGreen Growth" and the project is to advance sustainable transport of goods, perhaps the port of LA could talk about the projected increase in marine transport of trade and how all these efforts aim to reduce impacts while supporting growth. The port might even highlight statistics on growth, jobs, etc., related to the marine transport. I defer to all the experts on final approach but wanted to share what will resonate with our Minister.

Best,

Sent from my iPhone

On Mar 16, 2018, at 10:33 AM, Orlando Cabrera Rivera <ocabrera@cec.org> wrote:

Good morning everyone,

We are looking forward to seeing all of you next week at the PPCAC. Our Communications Unit is currently working on a short video to highlight the CEC work under the 2017-18 OP at the upcoming Council Session in June. To that end, we have hired a videographer to attend the PPCAC Conference to gather footage of the event. We believe this also is a great opportunity to do a short 30-50 second video recording your experience or impressions about working trinationally on maritime emissions issues. Jane Nishida (USEPA) is already scheduled to be interviewed on behalf of the US; and we are hoping to record input from Canada and Mexico. The interviews will take place on Tuesday. Please let us know your thoughts on this, and if you would be willing to be interviewed.

Below are the three suggested questions for the interview.

- 1. Please state your name, title and field of expertise.
- 2. What are the benefits of establishing Emissions Control Areas (ECAs) in North America?
- 3. How important is the CEC in supporting efforts by Canada, Mexico and the United States to reduce emissions of air pollutants from maritime transport?

We look forward to hearing from you, and thank you for your collaboration in this effort.

Have a great weekend,

Orlando

<image003.jpg>

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